

COMPANY

2024

Angad Creations
PLAYING WITH EMBROIDERIES SINCE 1992.



PROFILE

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INTRODUCTION OF THE COMPANY

Our odyssey of bringing the passion of handicraft, fashion and accessories began in 1992 when our founders were awestruck with the beauty of Kashmiri traditional arts, embroidery and designs. Retaining the essence and intricacy of heritage Kashmiri handicraft, we built the foundation of a new fashion with a fusion.

From Kashmiri Pashmina Shawls & Wraps including Kalamkari, Kani, Papier Mache, Jamawars, Sozni, Zari, Space Dye, Ombre, Reversible, we forayed in the ethnic world of Dresses, Designer Salwar Suits, Sarees, Capes, Embroidered Coats & Jackets. Our designs have marked the tradition of ethnic couture, infusing with it the contemporary hues of fashion.



MISSION

Our endeavor is to bridge the gap between the enduring authenticity of past and modernity of the present. From heirlooms that once enchanted the quaint life of the valley, we weave the threads that binds cultures and hearts together.



VISION

We carry forward the legacy of authentic Kashmiri fashion that stands true to its roots, culture and ethos. The artistry of Kashmir with its intricate work, fusion of colours and elements that weave the story of its serene landscapes, pristine beauty and age old tradition finds its way into our designs. We are poised to bring the richness of true Kashmiri couture making it accessible to everyone.



BRAND VALUES

We place our values in nurturing trust with the finest quality. We take immense pride in bringing the aesthetics and art of the artisans to you with our designs. We believe in sustainable growth of celebrated heritage with love.



BRAND *Story*



Many decades ago our founder, Jaspreet Singh Bahri, visited a small village in Kashmir called Budgam. Witnessing the incredible talent and artistic skill of the indigenous people, he began a journey to bring the creativity of these artisans to the world while providing them with a sustainable livelihood.

In 1992, Angad Creations commenced business, founded on the principles of quality, integrity, compassion and built a brand on a passionate belief that each artisan's vision has value that is worthy of sharing the stage with that of the greatest world-renowned artiste. We are committed to bringing these amazing craftsmen from Jammu and Kashmir to a global scale providing a conduit which allows them to show their art to the world.



BRAND *Focus*



Extolling beyond the surreal meadows and mountains lies a culture that is rich in beauty, tradition and aesthetics. A centuries old craft that stood the test of time. When Angad Creations began, the brand focused on discovering the powerhouse of talent that weaves magic with timeless elegance.

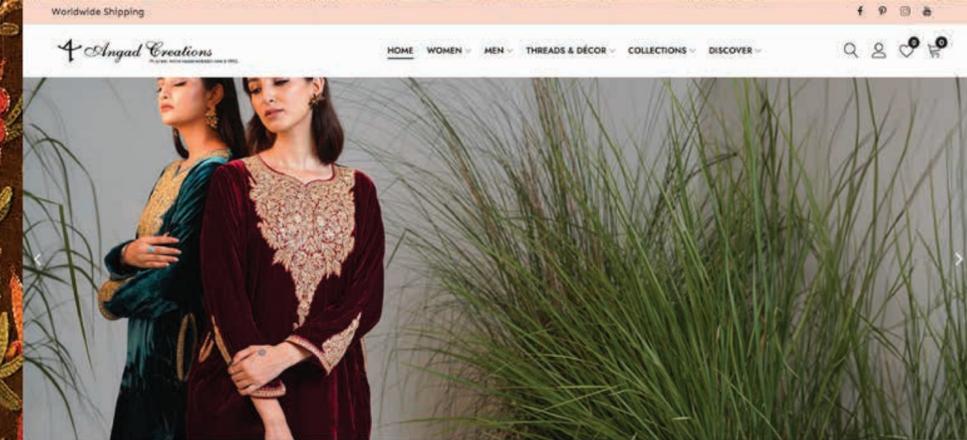
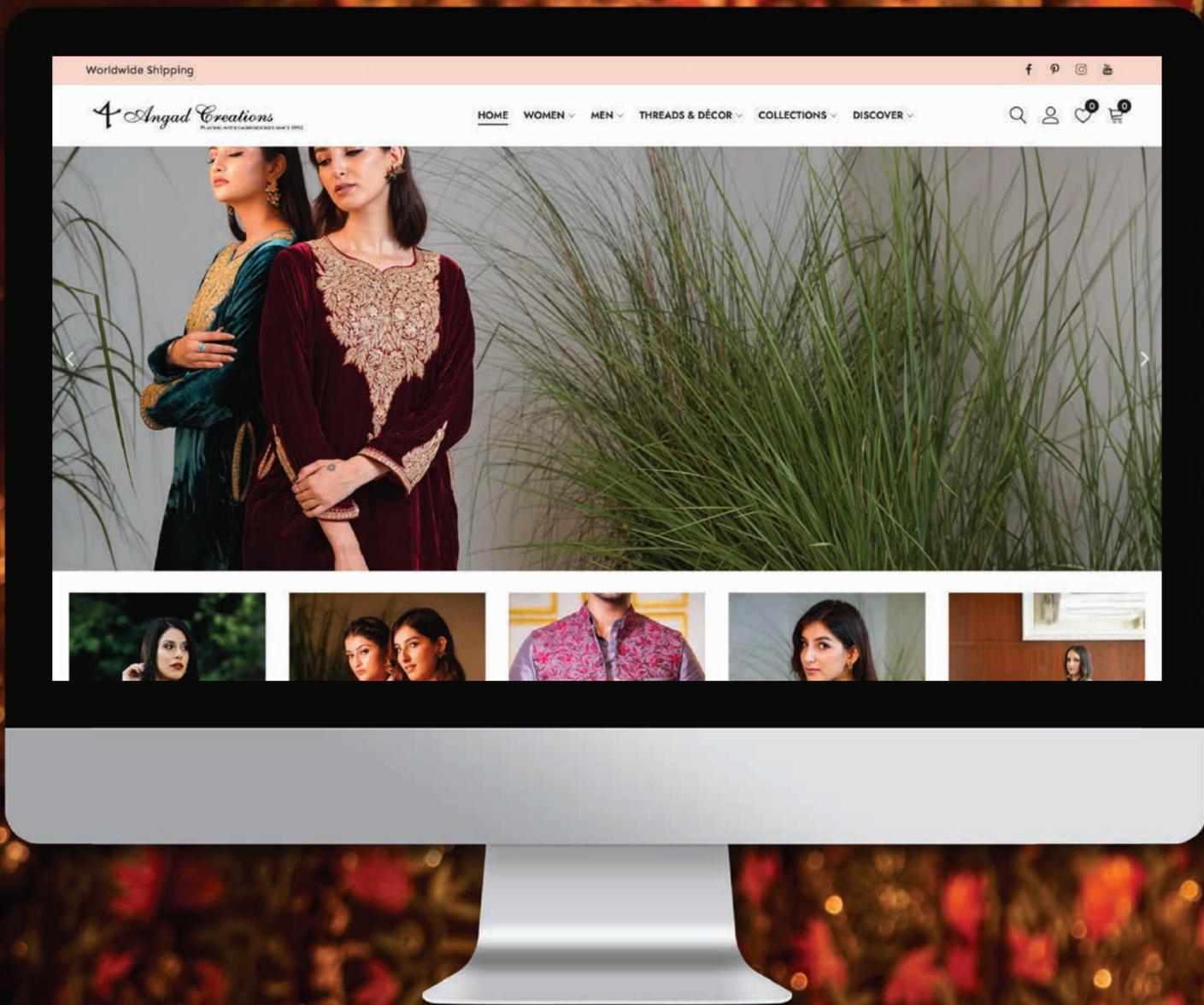
We are deeply committed to the cause of providing a dignified and sustainable livelihood to the handicraft artisans whilst preserving their legacy. Each of our designer piece is a hallmark of delicate skill, hours of labours and a rich tapestry of a culture embedded in excellence.

ONLINE
Presence



WEBSITE

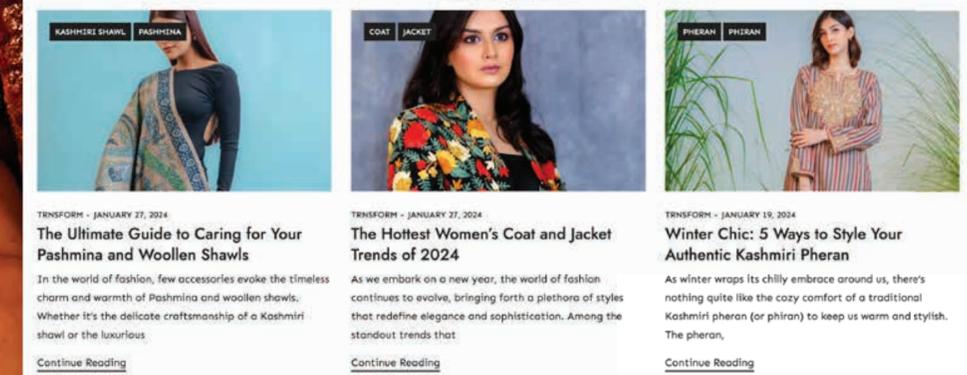
HTTPS://WWW.ANGADCREATIONS.COM/?V=C86EEOD9D7ED



[Kasperia](#) [Best Sellers](#) [Designer Suit Sets](#) [Nehru Jackets](#) [Jackets & Coats](#) [Capes & Ponchos](#) [Phirans](#)



LATEST BLOG



Stylishly Satisfied

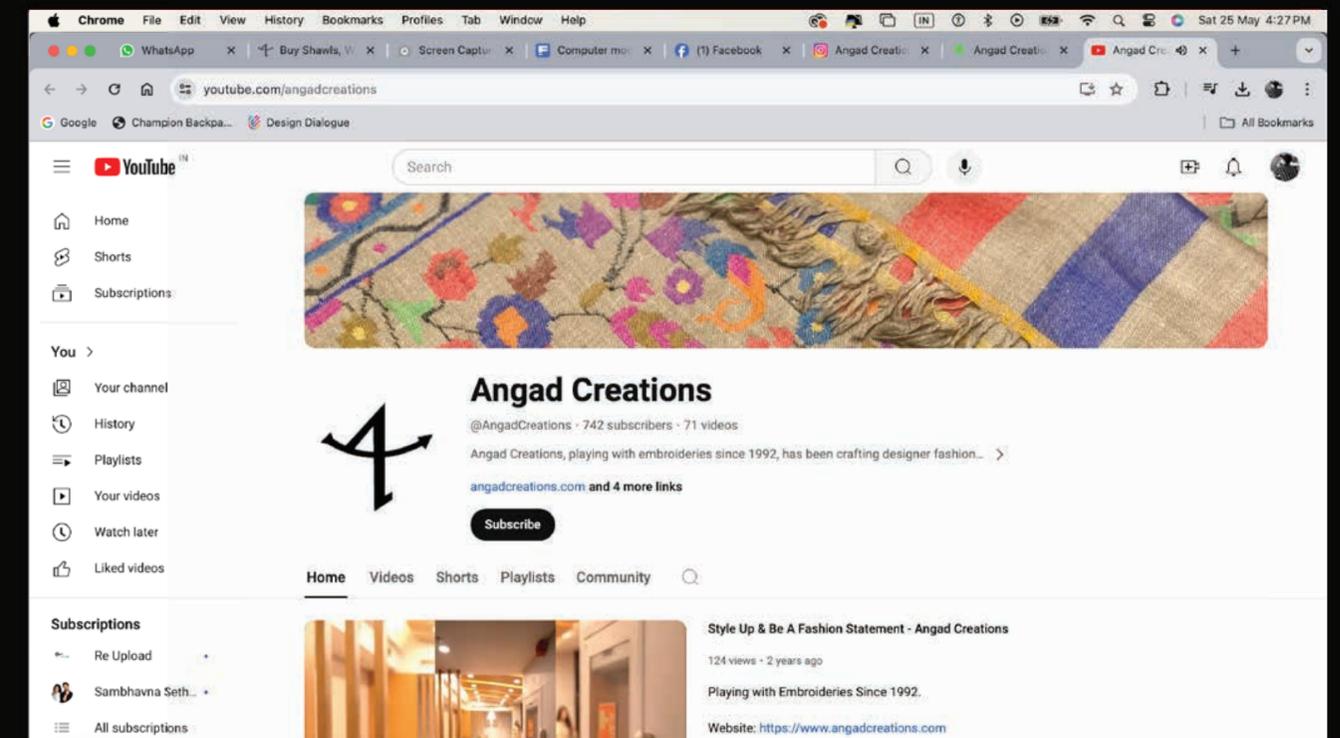


FACEBOOK

[HTTPS://WWW.FACEBOOK.COM/ANGADCREATIONS](https://www.facebook.com/angadcreations)

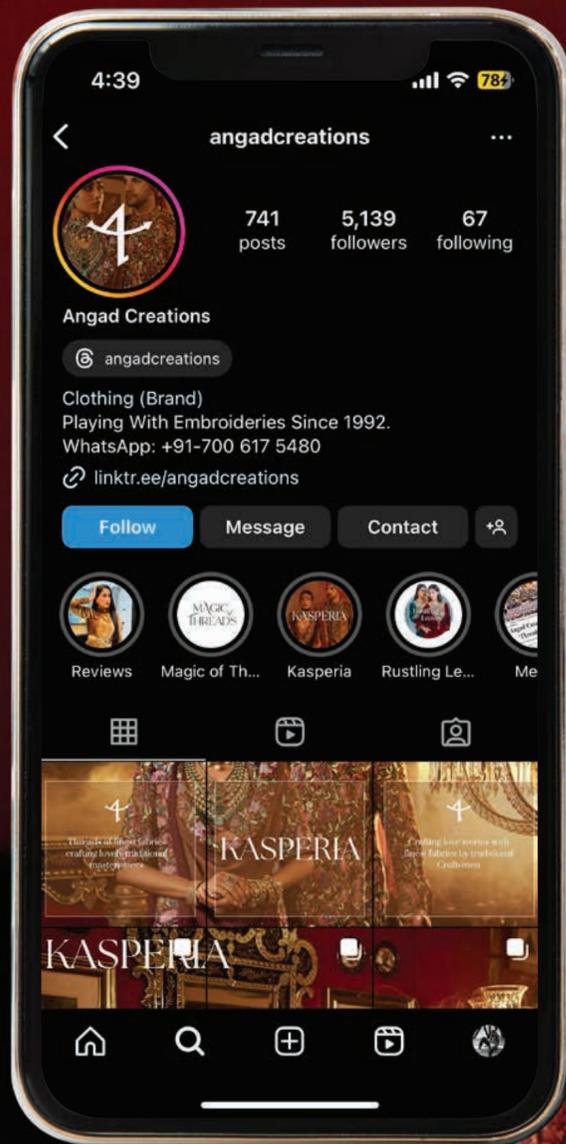
YOUTUBE

[HTTPS://WWW.YOUTUBE.COM/ANGADCREATIONS](https://www.youtube.com/angadcreations)

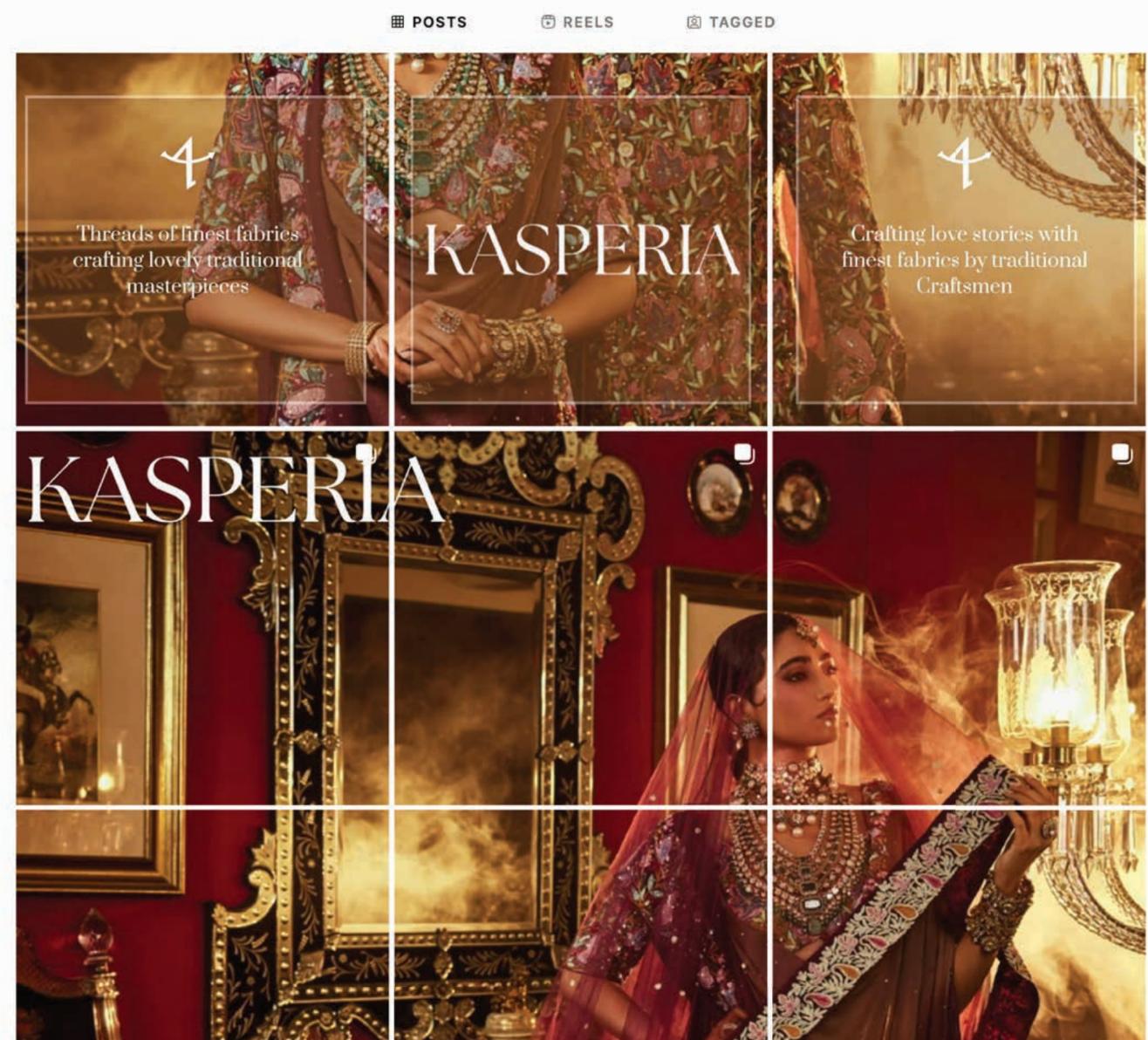


INSTAGRAM

[HTTPS://WWW.INSTAGRAM.COM/ANGADCREATIONS/](https://www.instagram.com/angadcreations/)



A desktop view of the Instagram profile for 'angadcreations'. It features the profile picture, a 'Follow' button, and 'Message' and 'Share' options. The statistics are 741 posts, 5,139 followers, and 67 following. The bio includes 'Angad Creations', '@angadcreations', 'Clothing (Brand)', 'Playing With Embroideries Since 1992.', 'WhatsApp: +91-700 617 5480', and 'linktr.ee/angadcreations'. A row of story highlights is visible with icons for 'Reviews', 'Magic of Thr...', 'Kasperia', 'Rustling Lea...', 'Media', 'Happy Cust...', and 'Fashion Show'.



OFFLINE PRESENCE



GANDHI NAGAR, JAMMU, J&K



GOLE MARKET, JAMMU, J&K



JANIPUR, JAMMU, J&K



HAMILTON, CANADA



AFTER SALE *Service*

After the choice selection, we offer you customisation, tailored perfection by our team of in-house designers, test fit and easy tracking of the final product. We make sure that your selection reflects your unique signature mark.



PRODUCT CATEGORY

WOMEN



SAREE



PHIRAN



JACKET & COATS

PRODUCT CATEGORY

WOMEN



SUIT SETS



KURTAS & TUNICS



KAFTANS

PRODUCT CATEGORY

WOMEN



DRESSES



FABRICS



BRIDAL LEHENGAS



BRIDAL SAREES

COLLECTIONS



KASPERIA



RUSTLING LEAVES



MAGIC OF THREADS



FASHION SHOW 2021



CELEBRITY COLLECTION

ACCESSORIES



WOMEN'S SHAWLS & STOLES



CAPES & PONCHOS



DUPATTAS & ORNIS



POTLIS & HANDBAGS

THREADS & DECOR



BED COVERS



CUSHION COVERS



TABLE RUNNERS



RUGS



DIY FABRICS

PRODUCT CATEGORY

MEN'S



NEHRU JACKETS



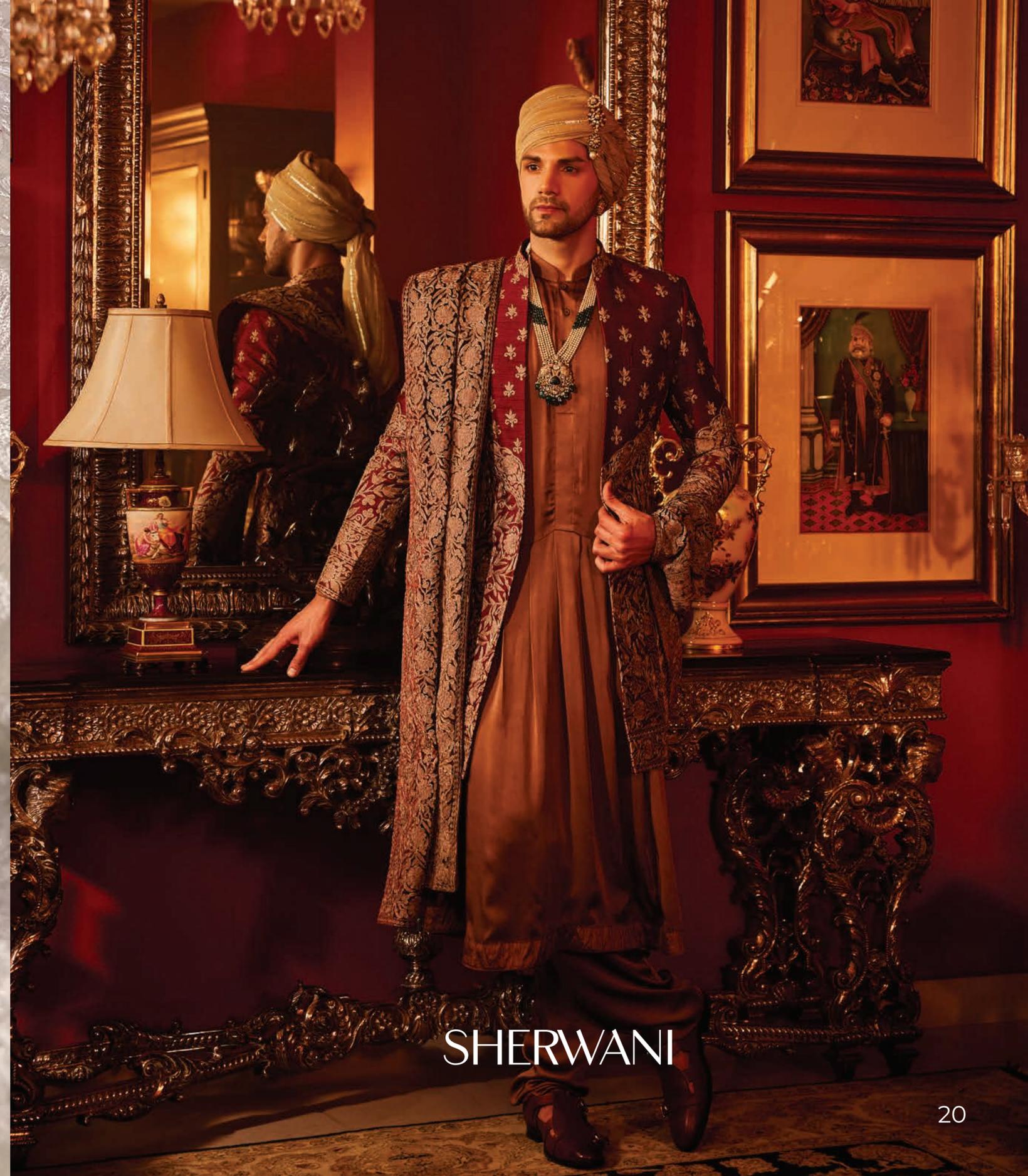
KURTA PYJAMAS



COATS & JACKETS



MEN FABRICS



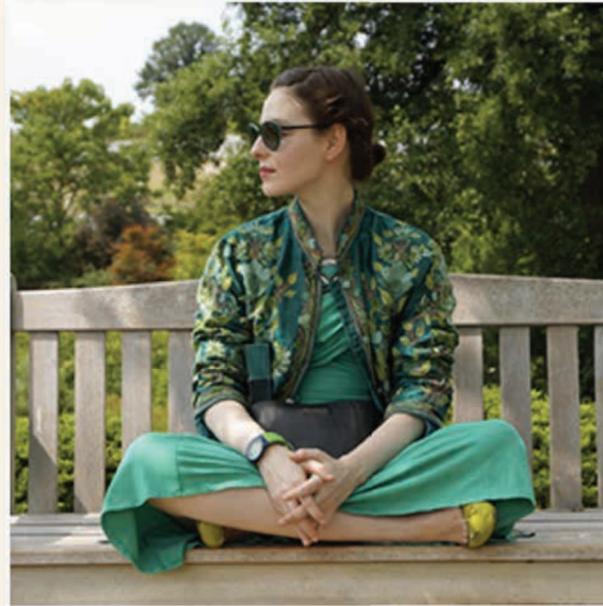
SHERWANI

MEN'S ACCESSORIES



SHAWLS & SCARVES

TESTIMONIALS



**Anna
(Poland)**

excellent quality, made well, fits perfectly, the embroidery is also fabulous. The communication with Mr Uday was perfect & very informative. Highly recommend this shop and for sure I will order from them again.

[View Collection](#)

[Original View](#)



**Nisar
(United States)**

the handwork, and the attention to detail were truly evident. Very well worth the price. Great quality, great customer service. I received the product well in advance of what the expected delivery date was. Highly recommended.

[View Collection](#)

[Original View](#)

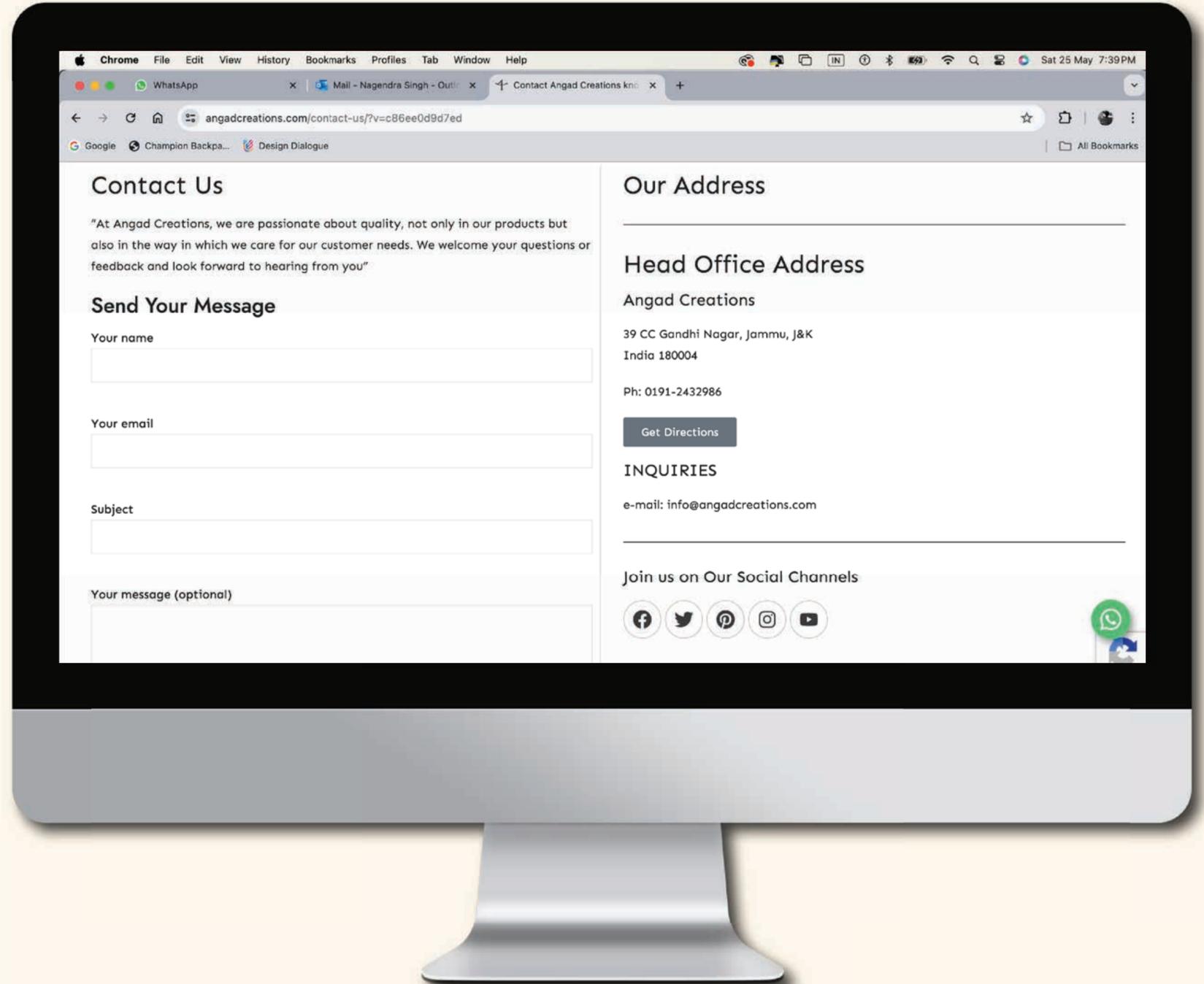


**Jeanette
(United States)**

never owned something so beautiful. Amazing detail and gorgeous colors. The owner is super nice and the coat fits perfectly. I am so grateful. Worth every penny and more. The owner of the shop is great at getting back to your emails and answering questions. I look forward to more purchases in the future from this amazing shop.

[View Collection](#)

[Original View](#)



LOGO





THANK YOU!